

MEMBER BENEFITS	\$5,000	\$2,000	\$750	\$375	\$200
	Leadership Circle	Innovator	Growth Stakeholder	Access Member	Business Classic

Advocacy					
Invitation to participate in economic development and industry roundtables and seminars countywide	X	X	X		
Representation in business roundtables with city, county, and state officials	X	X	X	X	X
Advocacy and engagement benefits with CalChamber	X	X	X	X	X
Rural Tourism and Economic Development Representation on North Coast Tourism Council Board of Directors	X	X	X	X	X

Savings Opportunities					
VIP Seating and Parking at Events *when applicable	X				
Complimentary tickets to select events	X				
Certificates of Origin	X	X	X	X	
Access to Member Pricing for Events	X	X	X	X	X
Members Only Discounts and Pricing	X	X	X	X	X

Celebrations and Learning					
Exclusive Invitation to Leadership Circle Reception	X				
Luncheon with Members and Board of Directors	X	X			
Invitation to Select Roundtable Events	X	X			
Luncheon for Members with Speaker	X	X	X	X	X
Publicize Business Milestones	X	X	X	X	X
Ribbon Cutting * Promote Open House Events	X	X	X	X	X
Host Mixers and Networking Gatherings for Members	X	X	X	X	X
Access to Educational Workshops	X	X	X	X	X

Brand Awareness and Visibility					
Sponsor for select branded events	X				
Logo and Link on all Constant Contact Emails	X	X			
Member Spotlight Feature in Newsletter	X	X	X		
Logo on Homepage with Click-through to your website	X	X	X		
Eligible for participation in Media FAM Tours to Area	X	X	X	X	
Business Insert for Trade Show Give Away Bags	X	X	X	X	
Run Banner Ad on Website	Comp	Comp	Comp	X	X
Social Media Promotion - Major Event; Offer; Announcement	Limit 6	Limit 4	Limit 3	Limit 2	Limit 1
Submit Events on Website	X	X	X	X	X
Member Directory Category Listings	X	X	X	X	X
Promotion Opportunities at Chamber Events	X	X	X	X	X
Membership Decal for Business	X	X	X	X	X
Right to Use GUBTA logo in advertising/business promotion	X	X	X	X	X
Love Local Mendo - listing and marketing support	X	X	X	X	X
Constant Contact Email Marketing Outreach for Specific Promotion	Limit 4	Limit 3	Limit 2	Limit 1	

Business Development					
Concierge Support with Local City Government	X	X			
Direct Referrals to Your Business	X	X	X	X	X
Membership Mailing List	X	X	X	X	X
Job Postings & Member to Member Deal Listings	X	X	X	X	X
Access to Workforce and Business Development Support	X	X	X	X	X
Member to Member Access and Networking	X	X	X	X	X
CalChamber resources for HR and Regulatory Information	X	X	X	X	X

Chamber and Community					
Opportunity to participate as a member of active committees	X	X	X	X	X
Speaking Opportunities at Chamber and Community Events	X	X	X	X	
\$5 Dues Investment towards Chamber Scholarship Fund	X	X	X	X	
Invitation to Participate in Holiday Trolley	X	X	X	X	X
Participation in Hometown Holiday Celebrations	X	X	X	X	X
Participation in invitational economic development and industry roundtables and seminars	X	X	X	X	X
Newsletters for Updated Information and Resources	X	X	X	X	X

Destination Marketing and					
Tourist Engagement and Brand Awareness Promotions / ads and marketing	X	X	X		
Invitation to be Ambassador at Trade Shows with Visit Ukiah	X	X	X	X	
Concierge referrals to your business from Visitor Center	X	X	X		
Opportunity to be part of Travel FAM Tours to the Area	X	X	X	X	
Invitation to Tourism Focused Roundtable Discussions	X	X	X	X	X
Participate in Countywide Festivals with Visit Mendocino	X	X	X	X	X
Placement of business information at Visitor Center	X	X	X	X	X
Marketing Support through Visit Ukiah visitor facing website	X	X	X	X	X